



Visual Lion LLC
Unique Entity ID:
KED1YMCAQSN7
CAGE/NCAGE:
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CAPABILITY STATEMENT

DoD Past Performance

NAICS Codes

- 512110: Motion Picture and Video Production
- 512191: Teleproduction and Other Postproduction Services
- 512199: Other Motion Picture and Video Industries
- 541921: Photography Studios, Portrait
- 541922: Commercial Photography
- 541490: Other Specialized Design Services
- 541830: Media Buying Agencies
- 541810: Advertising Agencies
- 541820: Public Relations Agencies
- 541840: Media Representatives
- 519130: Internet Publishing and Broadcasting
- 541613: Marketing Consulting Services

Core Competencies

Visual Lion specializes in delivering high-quality video production services designed to captivate audiences and drive results. Our expertise includes:

Creative Direction: Developing compelling narratives and visual concepts tailored to client objectives.

Video Production: End-to-end production, including pre-production planning, filming, and delivery.

Post-Production Excellence: Professional editing, color grading, animation, VFX, and sound design.

Studio Design & Equipment: Building state-of-the-art studios and procuring top-tier production equipment.

Content Specialization: Commercial and documentary work for major brands, including National Geographic. Governmental and nonprofit storytelling.

In service to the Office of Small Business Programs (OSBP), Visual Lion has provided exceptional video production and photography services, including:

Training Videos: Developed high-quality instructional content for the Project Spectrum initiative.

Conference & Summit Coverage: Covered events such as the Small Business Training Week (SBTW) and Mentor-Protégé Program (MPP) As well as APEX Accelerators by: Recording interviews with key stakeholders. Capturing event highlights to showcase impact and engagement.

Delivering professional photography for marketing and archival purposes.

Our Services

Video production

- Production & Post production
- Aerial cinematography
- Studio setup
- Animation creation & VFX

Media Consulting & Studio setup

- Asset Management & Training
- Installing hardware and Software
- cloud & media storage

Media buying

- Social media creative
- social media digital ads
- A/B testing
- funnel & land page creation
- Cable & radio buying

Our References



Point Of Contact

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